

## Strategic Plan 2023 - 2025

### Purpose

Foster world-class regulatory practice for members

### Objectives



#### Collaborate

To solve common regulatory challenges



#### Grow

By cultivating our collective capability



#### Innovate

To address emerging regulatory challenges

### Strategic Priorities

**Partners** Build working relationships with key international network partners to innovate and grow

**Members** Respond to member needs to maximise value for practitioners and their agencies

**Products** Providing **access** to AELERT branded resources, tools, capability programs, network groups and events

### Key Strategic Risk Mitigations

AELERT will face key strategic risks unless we:



#### Deliver

Ensure AELERT products deliver enduring and realised benefits to member agencies



#### Relevant

Ensure AELERT's unique products align with member and member agency needs



#### Viable

Implement the funding model to sustain a reliable and growing network



#### Niche

Run by regulators for regulators  
Practical products for on ground regulators and their agencies

### Deliverables/Activities

- 1 Build and implement a business plan and marketing strategy to sustain AELERT as a leading regulators network.
- 2 Enable and empower AELERT's communities of practices to collaborate, innovate and solve common regulatory problems
- 3 Enhance AELERT's website, organisational maturity tool and events to meet member needs.
- 4 Build and make **accessible** specialised operational capability programs for practitioners working in a variety of environmental regulatory functions.